



WCOWMA Onsite Wastewater
Management Association of BC

Strengthening the Onsite Industry -
reflecting on the past - planning for the future

February 12-15, 2015
Ramada Plaza, Abbotsford, BC

Educational Partnerships

Every year the WCOWMA-BC makes a determined effort to provide valuable educational opportunities for the delegates to the trade show and convention. As the demographic in the industry changes and the industry grows, so the need for education becomes more and more important. As an exhibitor to the 2015 Trade Show, the WCOWMA-BC offers your company the opportunity to join us as a partner in education. With the help of supporting members like yourself, we hope to offer a comprehensive program which leads to a new level of education and professionalism in practice.

These educational presentations will become part of the convention program and as such are separate from proprietorial technical presentations taking place during the trade show.

Educational Partners Principles:

1. Participating exhibitors may submit the abstract of a qualified speaker on topics relating to that industry's field of expertise. If approved the speaker will be allotted one hour for presentation and Q & A. ONLY NON-PRODUCT PROMOTIONAL PRESENTATIONS WILL BE PERMITTED.
2. Speakers must have speaking experience. Speakers represent not only their company or educational institution, but also the WCOWMA-BC, therefore a smooth delivery is essential.
3. Speakers will submit their proposed abstract and full presentation to the WCOWMA-BC four weeks prior to the convention for final approval, scheduling, and inclusion in the convention proceedings.
4. Speakers will supply WCOWMA-BC with a brief biography and a photo for the convention magazine.

Speaker Application:

Company Name: _____

Speaker Name: _____

Address: _____

City: _____ Province: _____ Postal Code/ZIP: _____

Phone: _____ Fax: _____

Cell: _____ Email: _____

Topic Title: _____

Brief Description of Topic Presentation: _____

Fax to 250-381-6667 or toll-free 855-420-6330

Upon receipt of the above form in our office, you will be contacted about your presentation.

Availability is limited, so if interested, apply as soon as possible.

Welcome to the 6th annual trade show and convention hosted by the WCOWMA Onsite Wastewater Management Association of BC (WCOWMA-BC) being held at the Ramada Plaza and Conference Centre, 36035 North Parallel Road, Abbotsford, BC V3G 2C6.

The 2015 trade show and convention continues to grow and attract heavy attendance with the support of our supplier and manufacturer base. This year's venue will be a table top and floor model show. Exhibitors will be able to bring in their table top display along with mid-to-large size floor displays. Exhibitors are invited to provide technical presentations on their products in scheduled 30 minute segments throughout this event. Meal and refreshment stations will be set up in the trade show hall.

The theme for this year's show is "Strengthening the Onsite Industry - reflecting on the past - planning for the future." This theme will draw in onsite wastewater professionals and practitioners along with government representatives and the general public. Delegates to the event will have the opportunity to hear technical presentations and to participate in educational presentations from a diverse group of presenters. The focus will be on providing information to our stakeholder group on research and technologies that support environmentally responsible wastewater management practices.

Networking Opportunities

One of the biggest values garnered from a convention and trade show is the opportunity to network with those in your industry.

- Take advantage of the opportunity to discuss industry issues, challenges and solutions.
- Visit the trade show and see the latest products and services available to the onsite wastewater industry.
- Participate in the technical and educational sessions.

Sponsorship Recognition

Exhibitors may take advantage of the opportunity to sponsor various aspects of the show. Get additional marketing exposure by sponsoring the entertainment; or a breakfast, lunch, or supper during the event.

Marketing

An expanded marketing program will include contractors, engineers, land-use planners, regulators, pumpers, property developers, builders and homeowners. Exhibitors will be provided with marketing materials and are encouraged to invite their client lists to attend this once a year event.

We look forward to partnering with you towards a successful 2015 show.

Who will be there?	Industries Served
	The trade show serves all those who work in the onsite wastewater industry and related industries such as:
Contractors	Septic Design
Suppliers	Septic Vacuuming
Installers	Septic Installation
Manufacturers	Septic & Cistern Cleaning
Pumpers	Septic Maintenance
Government Representatives	Directional Drilling
Designers	Sewer Cleaning
Regulators	Lateral & Mainlines
Developers	

Entertainment / Meal Sponsorship

Sponsorship Rates	
Entertainer	\$2500
Breakfast	\$2000
Lunch	\$2500
Supper	\$3000



In addition to his work as a corporate emcee and entertainer, James is the hilarious host and associate producer of the incredible hit TV series *Eat St.*, which airs on Cooking Channel USA, Food Network Canada, and in more than a dozen other countries around the world. He is also the author of the bestselling cookbook of the same name (*Eat St.*), wherein he shares recipes from the most daring, delicious, and inventive street food that can be found anywhere.

James has hosted and performed at numerous events for clients including Pepsi, Frito-Lay, Sobeys, Future Shop, Canadian Tire, McDonald's, Nestle Purina, Walmart, Proctor & Gamble, Rogers Media, and Astra Zeneca. He has also hosted a series of sold-out events across Canada for "The Power Within," where he had the pleasure of sharing the spotlight with such

luminaries as former US President Bill Clinton, Sir Richard Branson, Martha Stewart, Barbara Walters, Andre Agassi, Suze Orman, and Hilary Swank.

James has been featured on many national and international network television shows including *Last Comic Standing*, *Just for Laughs*, and *Comedy Now*. When not filming *Eat St.*, James keeps himself busy performing at comedy clubs and corporate shows everywhere.

Print Advertising

Everyone knows that the better your advertising, the better the client pick-up you will see during and after the show. Each exhibitor package includes an opportunity to advertise your company and products in our Trade Show magazine. These opportunities range from ads as small as a business card, to full-page ads. Make sure that you submit your ad to our offices as early as possible to ensure that you do not miss out on this excellent advertising option. Contact our office if you don't have an ad and need some help, if you want to upgrade to a larger sized ad, or if you wish to purchase additional ad space and we will be happy to help you maximize your marketing.

Business Card Ad	3.5" x 2"	\$150
1/4 Page Ad	3.5" x 5"	\$225
1/2 Page Ad	7.5" x 4.25"	\$425
Full Page Ad	8" x 10.5"	\$950
Interior Back Ad	8.75" x 11.25"	\$1250
Advertorial	7.5" x 4.25"	\$750

Delegate Bag Items

Again this year, we invite all Trade Show exhibitors to include something in our delegate bags. Each person who attends the show receives a delegate bag. Enclosed within is an array of marketing items. These can range from business cards to flyers, and even branded merchandise. This is an excellent way to ensure that all delegates take home your company's information and maybe something more. People love free stuff and including something in our bags ensures that all delegates know who you are, even if they miss your booth. Some examples of suitable items are listed below. Those planning to participate should ensure to provide no less than 250 pieces of your enclosure.

Let us put your swag in the delegate's bag!

Business Cards	Brochures	Keychains
Tape Measures	Catalogues	Flashlights
Calendars	Pens	Waterbottles
Flyers	Pencils	Jump Drives



WOWMA Onsite Wastewater Management Association of BC

2015 Exhibitor Registration

Booth	\$595.00	\$
includes: - 8' x 10' Booth - 1 Table and 2 Chairs - Electricity - Full-Colour Business Card Ad - Post-Convention Delegate List - Meal Package & Convention Fee for 1 Exhibitor		
Technological Session: 30-Minute Presentation Spot	\$100.00	\$
Extra Exhibitor Trade Show Only	\$100.00	\$
Extra Exhibitor Trade Show & Convention	\$250.00	\$
Additional Print Advertising	Per Price List	\$
Entertainment Sponsorship	\$2500.00	\$
Breakfast Sponsorship	\$2000.00	\$
Lunch Sponsorship	\$2500.00	\$
Supper Sponsorship	\$3000.00	\$
	SUBTOTAL	\$
All fees are subject to 5% GST	5% GST	\$
	TOTAL	\$

All cancellations are subject to a 15% cancellation fee.
Cancellations after January 7, 2015 will forfeit 100% of package fees.

Name of Company : _____

Contact Name: _____

Phone: _____

Fax: _____

Cell: _____

Email: _____

Address: _____

City: _____

Province: _____ Postal Code: _____

Credit Card Number: _____ Expiry: _____

Cardholder's Name: _____

Cardholder's Signature: _____

BOOTH PREFERENCE

1. _____ 2. _____ 3. _____

FAX to: 250-381-6667 or 855-420-6330

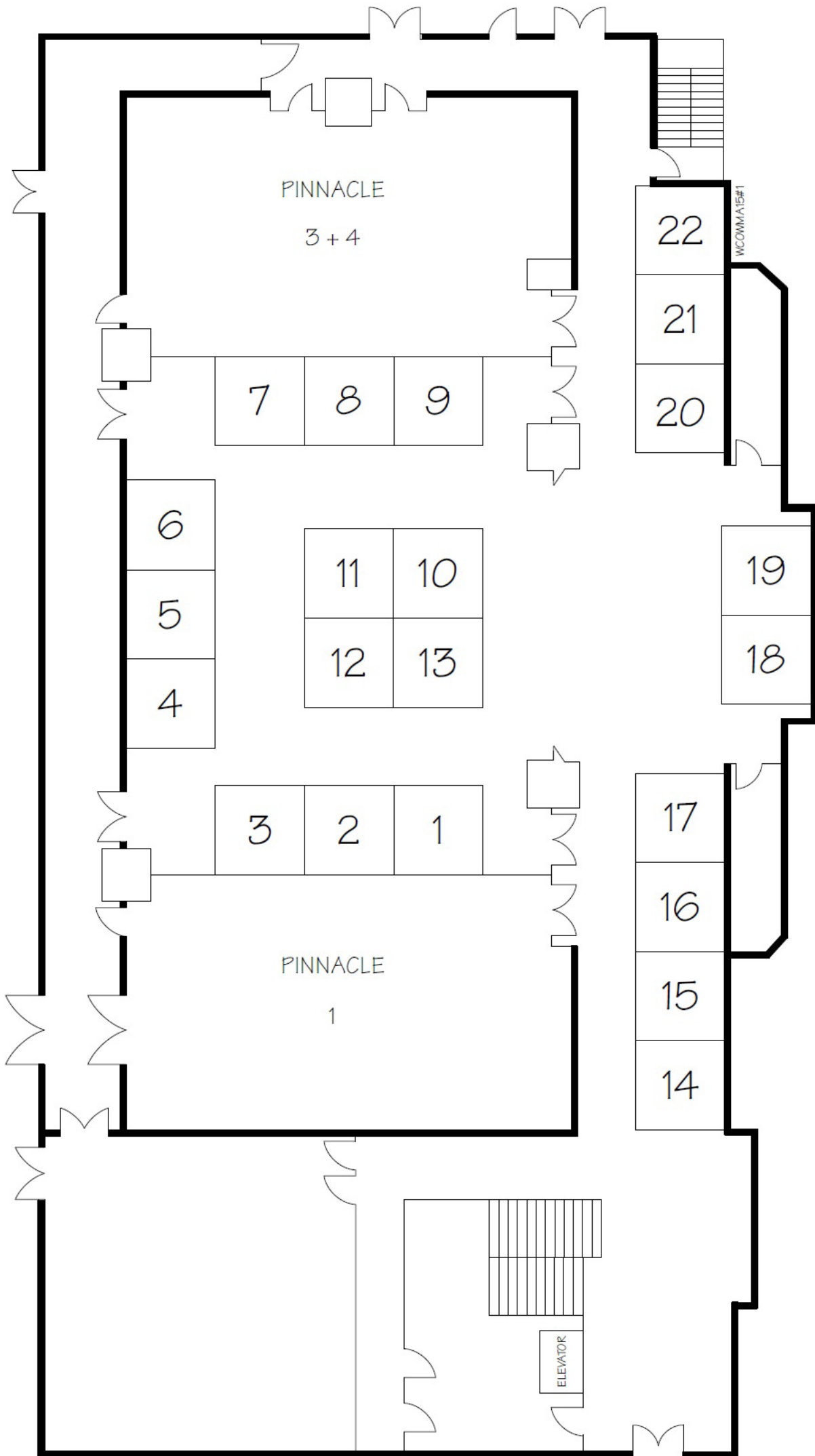
MAIL to: #342, 110—174 Wilson St.
Victoria, BC V9A 7N7

PAYMENT WILL BE MADE BY:

CHEQUE

VISA

MASTERCARD





Insurance Information for Exhibitors

The primary purpose of a certificate of insurance is to confirm evidence of existing insurance coverage on behalf of the policy holder to ensure the WCOWMA Onsite Wastewater Management Association of BC (WCOWMA-BC) is fully protected in the event of any bodily injury and/or property damage claim arising out of the operations of the policy holder.

All Licensees must provide the WCOWMA-BC confirmation of Comprehensive General Liability and Non-Owned Automobile Insurance coverage in the form of a Certificate of Insurance. This Certificate must be addressed to the WCOWMA-BC and contain the following information.

Complete name and address of the organization (insured) for which the insurance has been arranged.

Type of insurance provided under the Certificate of Insurance and full name of the insurer providing such coverage.

Policy number and effective dates of coverage including move-in and move-out for the 2015 Trade Show on February 12-15, 2015.

Limits of liability of not less than \$2,000,000.00 inclusive for bodily injury and/or property damage and non-owned automobile liability insurance.

The WCOWMA-BC must be added as additional named insured with respect to any liability out of the operations of the named insured.

The Certificate of Insurance must also state that the named insured will provide the WCOWMA-BC with thirty (30) days advance written notice of any policy cancellation and/or material change.

The Certificate of Insurance must be dated and signed by an officer or authorized representative of the insurer.



**WCOWMA Onsite Wastewater
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**Box 342
110-174 Wilson Street
Victoria, BC V9A 7N7**

**Office Toll Free: 855-872-2645
Office Tel: 604-424-4462
Fax: 250-381-6667 or 855-420-6330
info@wcowma.com**